

# Missouri Right to Life 2012 Website Advertising/Contributions Contract

*Payment must accompany contract. Deadline for payment and artwork: March 30. Display period begins May 1.*

Advertiser Name \_\_\_\_\_ Contact person \_\_\_\_\_  
 Address \_\_\_\_\_ City, State, ZIP \_\_\_\_\_  
 Email \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
 Previous Sponsor  repeat last year ad  new ad  New Sponsor  Donation only (no ad)

**Missouri Right to Life is pleased to continue home page web ads for our sponsors!**

Options for *scrolling text-only* and *rotating display* ads are noted below.

Rotating display ad rates include the option for full-color photos and graphics along with text.

If you are purchasing a rotating display ad but have no graphics, please use the back of this form to write out the text for your ad. Or, submit artwork electronically at 450 x 375 pixels (JPEG or GIF format) to [mrl.eastern@yahoo.com](mailto:mrl.eastern@yahoo.com). On-screen appearance of ad is approximately 4.2" x 3.9".

***To view current ads, scroll down our home page at [missourilife.org](http://missourilife.org)!***

### ***Scrolling Text-only (Full Year) Ads***

<b><i>Listing Level</i></b>	<b><i>Cost</i></b>	<b><i>Includes</i></b>	<b><i>Max. char. per line</i></b>
<input type="checkbox"/> CHAMPION	\$100	6-7 lines	48 (incl. spaces)
<input type="checkbox"/> SPONSOR	75	4-5 lines	48 (incl. spaces)
<input type="checkbox"/> FRIEND	50	2-3 lines	48 (incl. spaces)
<input type="checkbox"/> PATRON	25	1 line	48 (incl. spaces)

**Line(s) listing:** \_\_\_\_\_ (You may use back of form if needed)

- (1) \_\_\_\_\_  
 (2) \_\_\_\_\_  
 (3) \_\_\_\_\_  
 (4) \_\_\_\_\_  
 (5) \_\_\_\_\_  
 (6) \_\_\_\_\_  
 (7) \_\_\_\_\_

### ***Rotating Display Ads***

<b><i>Listing Level</i></b>	<b><i>Duration of Display</i></b>	<b><i>Cost</i></b>
<input type="checkbox"/> PREMIER	Full Year	\$300.00
<input type="checkbox"/> GUARDIAN	9 months	\$225.00
<input type="checkbox"/> DEFENDER	6 months	\$150.00
<input type="checkbox"/> ADVOCATE	3 months	\$ 75.00

### **DISPLAY ADVERTISERS' BONUS!**

Enter your website and/or email address below, and we will provide a direct link from your ad to that location!

\_\_\_\_\_  
 (Website address)

\_\_\_\_\_  
 (Email address)

\*Missouri Right to Life reserves the right to remove any web link at its discretion.

### ***Donation only (No Ad)***

Enclosed is our contribution for the pro-life work of Missouri Right to Life. \$ \_\_\_\_\_

*Contributions may be made online at [missourilife.org](http://missourilife.org).*

Payment must be received with contract. Please make checks payable to Missouri Right to Life.

Deadline for payment and artwork: March 30. Display period begins May 1.

Mail completed form to:

MRL Regional Office, 1000 Executive Parkway, Suite 229, St. Louis, MO 63141

### ***MRL Office Use:***

Check # \_\_\_\_\_

Amount \_\_\_\_\_

ADCOMB \_\_\_\_\_

Date entered \_\_\_\_\_

Category \_\_\_\_\_